

Results Technologies Solutions Inc
115 S. St Mary's St Suite D. Raleigh NC 27603
Contact: Heather Curtis, Assistant Director
Phone: 919-830-6423

For Immediate Release

NONPROFITS EMBRACE CHANGE

RALEIGH, NC, January 26, 2009 – Over 1,500 faith-based and community organizations across the United States turned up for a web-based training series conducted by Performance Results, Inc. and Results Technologies Solutions sponsored by the White House Office of Faith-Based and Community Initiatives and the United States Department of Labor Center for Faith-Based and Community Initiatives. The event was a unique, two-part Results-Based Management training webinar to help nonprofit organizations improve their ability to measure, manage, and communicate results.

Results-Based Management training strengthens organizations' information management capabilities and services, spurs strategic thinking, and equips organizations to communicate more effectively about what funders care most about: real impact in the lives of people in need.

Webinar #1, held on December 13, 2008 taught the fundamentals and importance of creating and applying an outcomes-focused, evaluation strategy. At the conclusion of the first webinar, participating organizations were asked to complete and submit a logic model (evaluation plan) for one program offered by their organization to demonstrate commitment towards results-focused management and take the first steps towards applying the process to one of their programs.

Participants who submitted logic models were allowed to proceed to Webinar #2 held on January 13, 2009. The session showed participants how to use ResultsOnline2 as a tool to record their program logic models, track participants in their programs and report on their achievement of outcomes.

In addition to the complimentary Results-Based Management training, participating organizations that showed proof of their nonprofit status, submitted logic models, and completed the post-program survey received a one-year software license to ResultsOnline®2, a web-based case management and outcomes measurement software tool, absolutely free. A combined value of \$11,000 per license.

The following are few anonymous comments from the post-program survey that highlight nonprofits enthusiasm for transitioning their management style to results-based:

“Thank you for opening this opportunity up to the public. Education on these topics is financially prohibitive for many non-profits, This work is incredibly important and productive. I look forward to the rest of the workshop series....”

“We were quite impressed with the model presentation and thought that if the software supported this, the software would also facilitate planning and activity that brings about desired results.”

“We're very much looking forward to incorporating this very useful resource tool into our program management structure.”

Though this particular training series has ended, organizations interested in learning about similar opportunities are encouraged to visit www.resultsonline2.net to complete a survey of interest and register for email updates on upcoming events.

About ResultsOnline®2

ResultsOnline®2 is a web-based outcome measurement tool developed and managed by Results Technologies Solutions Inc. The software helps organizations, nonprofits, and government agencies evaluate and measure the performance of their programs, conduct surveys, and manage participant information. For more information please visit www.resultsonline2.net

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